

February 1 – 26, 2021

Dear Parents:

Starting **Monday, February 1st through Friday, February 26th**, Avery PTA is holding a Read-A-Thon fundraiser! This activity will encourage reading, while generating income for Avery PTA to purchase new Chromebooks for the school. Our purpose is to create a fun atmosphere that encourages students to read and fosters their love of reading.

This year's Read-A-Thon is our *only* major fundraiser. This event is targeted to students, teachers, parents, and the community. Your student's reading efforts will make a difference for Avery and ultimately make an impact on their learning success. With support from family, friends, and neighbors as sponsors, we hope each student will raise a minimum of **\$25** to meet our goal of **\$15,000**. A sample letter asking for a donation or sponsorship for reading minutes is included. We think you will be impressed by how many people are willing to donate money encouraging a child to read! Your child can start seeking donations or sponsors and collecting pledges now.

Reading logs and donations are due on February 26th. The minutes read will be verified along with the amount collected. Visit our website <https://averypta.org/avery-read-a-thon/> to find the reading log and links to the donation site.

The Read-A-Thon is designed for all grade levels. For those children who are not yet independent readers, please count the minutes someone reads to them and/or the time your child spends describing pictures in books.

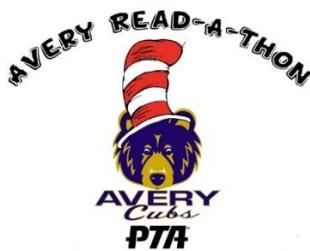
How can you help? Support your child(ren) by suggesting sponsors, encouraging your child to read, assisting them in recording their minutes read on the Reading Log, adding up their totals, and by overseeing their collection of donations. We are accepting donations online at <https://averypta.memberhub.store/store?category=Donations>

On behalf of our children and the staff at Avery, we wish to extend our thanks and sincere appreciation for your support and enthusiasm for this exciting fundraiser.

Sincerely,
Avery PTA

Scan to open
donation
website!





READ-A-THON RULES

The official **start** to the Read-A-Thon is Monday, February 1st. The official **end** is Friday, February 26th.

This is our **ONLY** Avery PTA fundraiser!

Use the Reading Log to record the number of minutes you read each day. The prize will be determined by raffle drawings. Students must turn in a completed reading log to earn tickets for the raffle. There are two ways to earn raffle tickets for the prize drawings: Raise a minimum of **\$25** and read a minimum of **400** minutes.

1. Reading before and after school counts.
2. Being read to by other people counts.
3. Reading aloud to the dog, the cat, the goldfish (or any other pet) counts.
4. Reading aloud to other people counts. If you read to someone who is also participating in the READ-A-THON, it counts for both of you!
5. Reading under the bed covers, with a flashlight, late at night counts (but only if it is okay with your parents).
6. Assigned reading homework counts (including book report reading).
7. Reading in a train, with a fox, in the rain, or on a bus counts.
8. Reading instead of doing your other homework **does not count**.
9. No guessing or rounding off minutes. Please look at the clock or use a timer or stopwatch to clock your minutes. Please remember that CHARACTER COUNTS—be honest with your minutes so that it will be fair and fun for everyone. Remember to have a parent or another adult initial the minutes read on your Reading Log envelope.

READ-A-THON PRIZE DRAWING RULES

The raffle prize is a **PRIVATE MOVIE SCREENING** at Riverstone AMC with \$50 in food and beverages!!

Students can earn raffle tickets in two ways: by raising the minimum of \$25 and/or reading a minimum of 400 minutes. Donations can be collected as a flat donation amount or a sponsorship of minutes read.

We will give 2 Books-a-Million gift cards in each grade: One to the top reader, and one to the top fundraiser! Two students in each class who read the most AND raise the most funds will get a book!

Every student that turns in a completed reading log will get a cool bookmark!

AVERY PTA READ-A-THON FUNDRAISING EXAMPLE LETTER

Dear _____, (Grandmother, Grandfather, Aunt, Uncle, Neighbor)

Avery Elementary PTA is having a Read-A-Thon fundraiser! They will use the money raised to purchase Chromebooks for the school. I am asking you to sponsor me by either donating or pledging an amount based on how many minutes I read. I plan to read _____ minutes and my fundraising goal is \$ _____. Donations can be made online here:

<https://averypta.memberhub.store/store?category=Donations>

Thank you so much for supporting me and our school!

Love,

(Student)